

The  
U.F.A. CO-OPERATOR

Volume 4-No. 9



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1966

## HUMAN RELATIONS

### The Important Incalculable Factor of the Annual Report

Our Annual Review will soon be published. Principally it will show these facts about our Company:

1. What it owns.
2. What it earns.
3. What it returns to our customer-members.

These are some of the dynamic elements of our growing company. However, other elements of the Company's physical property must not be forgotten. The usual maintenance and modification of these requires the continuing employment of many people. Employees of U.F.A. Co-op Ltd. earn or are paid a commission for services rendered.

Your investment of talent, skill, energy and time in the Company's operations during the past year has been appreciated.

You may or may not be able to relate your personal endeavors to the over-all purpose and activity of serving our thousands of customer-members, but please accept the Company's acknowledgment that YOU had a part in whatever success was enjoyed in the past year. No annual report can give a factual accounting of a company's employees. Human relations are incalculable; nevertheless, it is our earnest wish that staff-management relations; company-member relationships and goodwill among personnel will continue to prosper.

#### **CAN YOU IDENTIFY THIS TRACTOR????**

We're sure the tractor shown on the front cover didn't have power steering or four wheel drive, but it did the job.

We'd appreciate it if any of our readers, for whom this tractor recalls some memories, could write and help identify the tractor's make and year.

# United Feeds Limited Formed

CALGARY, ALBERTA, September 30, 1966 — In what they described as a "most significant farm organization development", the President of United Farmers of Alberta Co-op Ltd. and United Grain Growers today announced the creation of a new feed company called United Feeds Limited.

"Two farmer-owned companies are sharing capital in a business project and within ten years we expect United Feeds to have forty feed mills operating in Alberta, Saskatchewan and Manitoba," said George Sayle, President of U.F.A. Co-op at a joint press conference here with U.G.G. President, A. M. Runciman.

"United Feeds Limited has been formed in order to give farmers' organizations a share in the fast growing feed market in western Canada," said Mr. Sayle. "Up to the present time the industry has been dominated by Eastern-controlled packinghouses with immense amounts of capital."

U.G.G. president, A. M. Runciman, said United Feeds Limited will begin an intensive program of feed mill construction in Alberta immediately and in Saskatchewan, Manitoba and the Peace River block of British Columbia within the next two years. The new company will sell its products through its mills and also through U.G.G. elevators and U.F.A. Co-op Farm Supply Centres.

The new company has purchased the U.G.G.'s Alberta Feed Mills at Olds, Innisfail, Josephburg, Rimbey, Forestburg and Edmonton and will begin construction of a new feed mill at Camrose, Alberta immediately. In the next few years mill construction will gradually be phased through Saskatchewan and Manitoba.

United Feeds Limited is owned by U.F.A. Co-op and U.G.G., both farmer-owned co-operatives whose combined farm supply business presently totals 35 million dollars annually. Head Office of the new company will be at Edmonton. An eight man Board of Directors, four from each parent company, will govern United Feeds, and management of the new company will be separate from either of the parent companies.

Mr. Runciman predicted volume savings in feed manufacture and distribution "which would never be realized without the sharing of investment by the two companies." He said the new company combines the entire resources and capital of the two co-operatives to provide widespread feed service to all areas of Western Canada, and "avoids the criticism voiced lately by producers that there is too much duplication of services by farmer-owned organizations." Together the two co-operatives have 110,000 farmer members and 900 outlets from which United Feeds products can be sold.

Mr. Sayle and Mr. Runciman said both their companies would be looking at other means by which they could realize savings through co-operation. "We would

try joint purchasing of farm supplies and get volume discounts," Mr. Sayle suggested.

Approval for formation of United Feeds Limited was given at separate directors' meetings of United Farmers of Alberta Co-op and United Grain Growers this week. The company is now being set up and will be in official operation by January 1.

*Additional Notes:* United Feeds Limited will have an authorized capital of \$2,500,000 with two equal shareholders, United Farmers of Alberta and United Grain Growers.

United Farmers of Alberta Co-operative Ltd. established in 1909, operates 170 bulk petroleum outlets and 11 farm supply centres in Alberta. It handles farm chemicals, fertilizers, lumber and farm machinery. It is a co-operative operating under provincial charter, owned by 60,000 Alberta farmers.

United Grain Growers established in 1906, owns and operates 760 country elevators in four western provinces and terminal elevators at the Lakehead and Vancouver. It handles farm chemicals, fertilizers and seed. It is a co-operative operating under Federal Charter, owned by 50,000 Western farmers.



## DELEGATE EDUCATIONAL ADVISORY COMMITTEE

A meeting of the Delegate Educational Advisory Committee of the U.F.A. Co-op Ltd. was held on Friday, September 23, 1966 at 10:00 a.m. in the Head Office Board Room. Due to the late harvest in his district, Mr. Gudlaugson was unable to attend.

Mr. Elmer Reimer, Manager of the Information Service Division, reported on the 1965 Winter Meetings. It was noted the Open House type of meetings were considerably more successful and higher membership attendance was recorded. The consensus of opinion was to continue Open House Meetings and door prizes again be given.

The afternoon was spent in finalizing plans for the delegate workshop to be conducted on the first day of the Annual Meeting.

The meeting adjourned at 4:45 p.m.

Respectfully submitted,

Hugh Thompson  
Phil Duby  
Howard Haney  
Elmer Reimer, Chairman  
Alice Switzer, Secretary  
*Delegate Educational Advisory  
Committee*

# Meet Your Elected Representatives

The United Farmers of Alberta Co-op Ltd. is owned co-operatively. Members control the organization through 63 delegates they elect. For this purpose, the province of Alberta is divided into eight districts each with seven subdistricts. A ninth district (at large) gives representation to affiliated co-operatives. Ballots are mailed to each member in a subdistrict who by their vote elect a representative.

U.F.A. Co-op Ltd. is dependent on having a knowledgeable membership to guide its operations. The Company is constantly being challenged to operate effectively in today's efficient market place while maintaining the fundamental virtues which set co-operatives apart. It must instill in members an awareness of these virtues and a sense of pride of ownership in an organization so uniquely endowed.

OUR DELEGATES ARE FARMERS WHO ARE KEENLY AWARE OF THE PROBLEMS FACING THEIR NEIGHBORS. They have assumed the responsibility of achieving more effective member relations by advising U.F.A. Co-op Ltd. on policies members feel should be implemented and by communicating to the members the story of U.F.A. Co-op Ltd.

This is the first of a series designed to introduce the delegates of U.F.A. Co-op Ltd.

The Peace River country is the largest of the U.F.A. Co-op's eight districts and comprises 44 million acres. U.F.A. Co-op Farm Supply Centres are located at Grande Prairie and Grimshaw and Maple Leaf Petroleum is available at 23 bulk oil plants.

## **George Sayle, Sexsmith — Director for District #1**

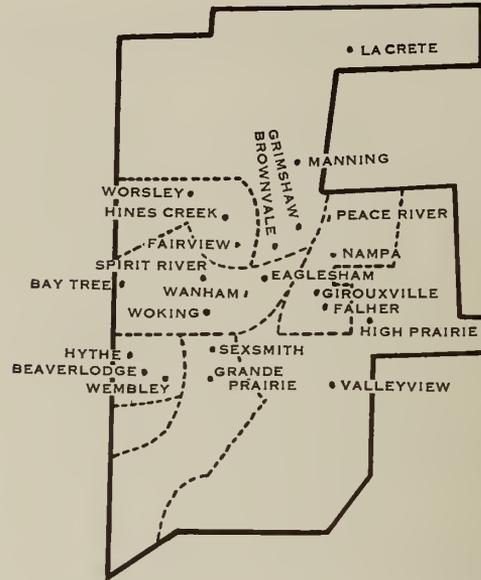
Mr. George Sayle, President of the United Farmers of Alberta, homesteaded at Heart Valley in 1929 and now farms in the Sexsmith area. He has always been active in farm organizations, was on the original Board of U.F.A. Co-op and in 1961 was elected vice-president. For many years, Mr. Sayle was president of the local Farmers' Union of Alberta; on the Steering Committee of the Farmers' Union and Co-operative Development Association at Grande Prairie; president of the Bear Lake Rural Electrification Association which he was also instrumental in organizing; on the Board of the Agricultural Society of Grande Prairie and a member of the local United Grain Growers Board.

Since 1963, Mr. Sayle has been President of U.F.A. Co-op Ltd. and has devoted a great deal of his time and energy to this responsible position.

## **Andrew S. Gall, Valleyview — Delegate from Subdistrict #3**

Mr. Gall farms near Valleyview. His farm is located at S.E. 32-69-22 W5M and consists of grain, poultry, hogs, beef, dairying and mixed farming.

He was secretary of the local school board for six terms, president of the U.F.A. Co-op local and a board member of the Valleyview Co-op Store. Mr. Gall has devoted considerable time to canvassing for the Farmers' Union of Alberta.



## **Oscar Gudlaugson, Beaverlodge — Delegate from Subdistrict #1**

When Oscar Gudlaugson was 15 years old he won a trip to the Royal Winter Fair. The award was achieved through the 4-H Swine Club and was the first in the Peace River area.

His farm is located near Beaverlodge, S.E. 30-72-10 W6 and his farming enterprise consists of grain, forage seeds and beef.

For three years, Mr. Gudlaugson was a member of the Grande Prairie Extension Council, the first such organization in Alberta that worked in conjunction with the office of the District Agriculturist and the District Home Economist. He is a member of the Farmers' Union and has served on many local and district boards; was chairman of the local Wheat Pool Committee for three years and chairman of the Local Telephone Mutual for 10 years.

Mr. Gudlaugson is married and has two sons. He enjoys square dancing and curling.

## **Robert Girard, Girouxville — Delegate from Subdistrict #4**

Mr. Girard's farm is located four miles north and a half mile east of Girouxville. He does mostly grain farming and has some cattle and hogs.

Community work has always been an important factor to Mr. Girard. He was a Junior Farmers' Union of Alberta director and on the Board of the Girouxville Savings and Credit Union and supervisor of Carda, which is a French-Canadian organization. For three years, he was president of the Falher, Donnelly and Girouxville Agricultural Fair. He won awards for his cattle at this fair.

Mr. Girard is married and has two children.

## MEET YOUR ELECTED REPRESENTATIVES (Continued)

### William H. Pimm, Grimshaw — Delegate from Subdistrict #6

From 1940-54 Mr. Pimm farmed in the west Olds district. In 1954 he moved to Grimshaw in the Peace River and his farm is located N½ 14-82-25 W5, one mile south, 1½ miles west and three miles south of Grimshaw, where he has a mixed farm consisting of grain, Hereford cattle and a herd of S.P.F. Yorkshire pigs.

He is president of the Griffin Creek local of the Farmers' Union; a director of the North Peace Stampede Board; president of the Wanham Grazing Association; director of the Peace River Livestock Association and is a member of the Alberta Wheat Pool, United Church and the Elks Club.

Mr. Pimm is married and has five sons who help him farm his 10 quarters of land.

### Ed N. McIntosh, Grande Prairie — Delegate from Subdistrict #2

As a youth, Mr. McIntosh was active in 4-H clubs. He was the Alberta delegate to Montana in 1948 and also placed second on two occasions at the Olds judging competition. He spent five years at the Whitehorse Forecast office as a meteorological technician with the Department of Transport.

His farm is located at Grande Prairie on SW 34-70-7 W6 where he grain farms. He is a member of the County Extension Council, the Farmers' Union of Alberta, the Alberta Wheat Pool and the district council.

He belongs to Grande Prairie Curling Club and is interested in most sports.

### William J. Eaglesham, Fairview — Delegate from Subdistrict #7

Mr. Eaglesham's farm is located near Fairview on N½ 20-81-3 W6 and SW¼ 20-81-3 W6. He is a grain farmer and has won awards for his seed flax at local seed fairs.

For several years Mr. Eaglesham has been a United Farmers of Alberta delegate. He belongs to the Farmers' Union of Alberta, B.P.O. Elks and is an A.F. & A. Mason having served as lodge secretary for five years and also as chaplain. He holds plumbing, gas fitting and projectionist licenses and in his spare time he likes to garden.

### Mike Nikolaychuk, Woking — Delegate from Subdistrict #5

Mike Nikolaychuk operates a mixed farm near Woking, Alberta, and it is located N½ 24-75-5 W6.

He was instrumental in instigating the first Woking School Board in 1950; is an alternate district director of the Farmers' Union of Alberta; a director of the Rycroft Seed Cleaning Association; on the advisory committee of the Alberta Wheat Pool and a director of the Rural Electrification Association.

Mr. Nikolaychuk studied welding and mechanics in trade school and is a licensed rural electrician.

In his spare time he enjoys music and experimenting with electronics.

## ALBERTA

### Condensed from a Royal Bank of Canada Monthly Letter

Claiming the title of "Sunny Alberta", this province has a statistical record of more hours of sunshine summer and winter than any other province. Believe it or not, Alberta's average of 2,000 to more than 2,200 hours of sunshine annually, puts it ahead of the other provinces.

Important changes have taken place in the pattern of Alberta's productive industries. In a few short years what was essentially a rural province with a small population has changed into a predominantly urban and urban-oriented province with a rapidly expanding population.

The mineral industry has grown from \$55 million in 1947 to \$800 million in 1965; construction industry growth is from \$74 million to \$982 million; manufacturing from \$89 million to \$1,269 million.

This all started on a solid base of agriculture. There are 47 million acres of occupied farm lands. In 1880, from a thousand acres in Alberta, 12,000 bushels of wheat were reaped. In 1965, the production of spring wheat in the province was estimated at 661 million bushels. Major irrigation projects in the south have opened up almost a million acres of productive land and the province has embarked on a vast water development and conservation program.

Petroleum is the most important of Alberta's mineral resources with an estimated reserve of 6,080 million barrels and 12,000 producing oil wells. This industry has come a long way since 1886 when John "Kootenai" Brown collected oil seepage in the Waterton Lakes area and sold it as machinery grease at \$1 a gallon. In 1914, the Turner Valley oil field was opened up; Leduc was discovered in 1947, followed by Redwater, Golden Spike, Woodbend, Swan Hills and others. For twenty years Alberta has been the leading oil producer in the Commonwealth.

Upon the base of agriculture and minerals, Alberta has erected an impressive manufacturing complex growing at the rate of \$50 million a year. Personal income was tripled in twenty years and almost doubled in ten years while average weekly earnings rose in ten years from \$62.30 to \$91.10.

The greatest epoch in the history of the plains is just emerging. The long run agricultural outlook is optimistic. With increases in human population and the rising of living standards, the level of meat consumption is expected to double by 1980. To satisfy this need, the demand for feed grain will also double.

Education is being upgraded so as to prepare young people to make the most of the opportunities held out by future years. Saskatchewan's current budget for education is \$78 million; Alberta's is \$154.8 million and Manitoba's is \$83 million.

Sunny Alberta with a history so recent that it seems to be contemporary grows daily in a hundred ways — constantly giving evidence of its new found progress and prosperity.

As Canada enters its second century, Alberta's greatest epoch is just emerging.

## HIGH LEVEL

TAYLOR



ALSASK

DEL BONITA

## WEDDING



Mr. and Mrs. Bert Delaney

Congratulations and sincere best wishes for a healthy and happy married life to Bert Delaney and his lovely bride, who were married on August 6, 1966. Bert is assistant manager at the Red Deer Farm Supply Centre.



## BIRTHS

Congratulations to Mr. and Mrs. Gerry McKay on the birth of their son Paul Douglas. This is a first for the McKay's. Gerry is petroleum area supervisor at Vegreville.



## SCHOOL DAZE

It was a middle-aged couple and the man's wife had been badgering him for months to take some "youth" pills she had been reading about. Finally, he relented one night before he was going to bed and took several from a box she had bought for him. The next morning his wife kept asking him to get up.

"Get up," she stormed, "it's time you were out of bed."

"All right, all right," he said defiantly, squinting one eye open, "I'll get up. But I won't go to school."

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## RIMBEY — SERVICE AWARD



HOWARD WALKER, U.F.A. Co-op Petroleum Bulk Plant agent at Rimbey, recently received his 20 year Service Award. The presentation was made by Gordon Chisholm, Senior Supervisor for the Petroleum Division.

When Howard was very young, his family moved to Alliance where he received his early schooling. He later helped his father in the family hardware business.

In 1946, Art Riley, who was the first manager of the Petroleum Division, signed Howard as a petroleum agent. The Walkers moved to Rimbey in 1957 and Howard became petroleum bulk plant agent there.

Jean Walker, Howard's wife, has always been actively associated in the business. She helps at the agency and does the bookkeeping. Their son Graham is with the Rimbey Town Police.

Congratulations, Howard, on your 20 year Service Award. May Jean and you keep up the fine job you've always done.



## WE'RE PROUD OF YOU

Cliff Dahl

Cliff Dahl, manager of the Credit Department of U.F.A. Co-op, received the highest marks in Commercial Law (Second Year) on his Canadian Credit Institute examination. He will be awarded the Canadian Westinghouse Co. Ltd. bursary.

Steve Gallup

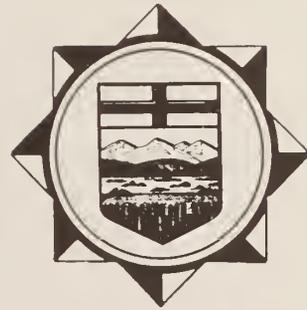
Steve Gallup of the Credit Department, recently received special commendation as the first student in the Calgary area to earn the Basic Studies in Credit certificate. He passed his examination with Honors.

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# THERE

MANNING

BAYTREE



EMPRESS

## THREE HILLS



The Sports Day at Three Hills was a great success and Vic Blenkhorn, U.F.A. Co-op Ltd. agent, contributed to it by his colorful float. Over 400 U.F.A. Co-op notebooks and 200 balloons were handed out by Pearl Silversides of Three Hills and Darlene Wiley of Bowden who were gaily dressed in our Company's colors (we'll bet someone spent considerable time working on their costumes).

Ethel and Vic Blenkhorn took over the Three Hills bulk plant in 1961. Volume at that time was 114,000 gallons. Volume now is 400,000 gallons and Vic and Ethel are aiming for the one-half million mark. Vic does all his own delivering; Ethel keeps the books. Prior to coming to Three Hills, the Blenkhorns farmed at Wimborne for 31 years. Every success in hitting that one-half million gallon mark, Vic and Ethel!



## THAT WAS NO U.F.O. — THAT WAS A U.F.A. TANK

Russ Fullerton, bulk plant agent at Okotoks, will verify the fact that it was not an unidentified flying object that was in the air around Turner Valley — it was a 1,000 gallon metal tank.

The two tornadoes that struck seven miles south and west of Turner Valley did some other spectacular damages. The parallel funnel circled the Danforth and Harris property for fifteen minutes, overturned a threshing machine, demolished an outbuilding, carried a hayrack some distance, broke a power pole, twisted, broke and uprooted poplar trees twelve inches in diameter in two swaths each fifty feet wide and lifted and moved a 1,000 gallon metal tank.

Russ Fullerton was in the vicinity and delivered gas to the Danforth's just one half hour after the tornadoes passed.

## MILK RIVER



## JIM MATKIN, MILK RIVER

Jim Matkins is our agent at the U.F.A. Co-op bulk plant at Milk River, our most southerly plant.

We're most proud to report that First Prize at the Writing-on-Stone Provincial Park parade was won by the float Jim entered.

The entry consisted of Jim pulling a 1962 Thunderbird with a 1929 Model A Ford. The sign on the 1962 car read, "THIS CAR USES BRAND X", and on the 1929 Ford the sign read, "THIS CAR USES U.F.A. CO-OP GAS".

Heartiest congratulations, Jim, on your prize-winning award.

## STEVE DIDOW, SPIRIT RIVER



Even 15 years ago Arne Olson, Personnel Manager of U.F.A. Co-op Ltd., knew a good man when he saw one and so he hired Steve Didow to be bulk petroleum agent at Spirit River. Over the years Steve has become one of our most successful agents. He does a volume business of three-quarter million gallons a year and still devotes some time to one of his favorite hobbies, "traveling".

However, to quote Steve, "About the only thing I can say to any new oil agents starting out is that they want to be prepared for a lot of hard work for the first years. My wife Eveline and I worked very hard and long hours the first four or five years."

Steve was born on a farm near Maple Creek, Saskatchewan. In 1926, the family moved to Rycroft, Alberta. When Steve was 17 years of age, he went to work for the United Grain Growers Ltd. and worked in the elevator for 12 years.

Mr. George Sayle, our president, was at this time farming in the Westvale district. With his team of four horses he hauled grain to the Woking U.G.G. elevator where Steve worked and this is how they met.

In 1942, Steve joined the Royal Canadian Air Force. He received an honorable discharge in 1946 and returned to United Grain Growers remaining with them until 1951 when he became bulk plant agent at Spirit River. Joining our Company proved a mutually beneficial move for Steve Didow and for U.F.A. Co-op Ltd.

Steve and his wife Eveline have worked hard, and as Steve says, "An awful lot of credit for making a success of this agency goes to my wife because I certainly needed her help the first few years."

Today, after 15 years as U.F.A. Co-op Ltd. agent, Steve can look back on many accomplishments. The bulk oil plant at Spirit River is successful and extremely efficient. Steve is active in community affairs and has held many responsible positions: he is on the executive of the Chamber of Commerce; served on the Spirit River Town Council from 1957-65; was chairman of the church board from 1957-62; is a member of the Canadian Legion, Central Peace Golf Club, the Spirit River Curling Club and the United Church.

On the occasion of his 15th anniversary with U.F.A. Co-op Ltd. Steve's friends and colleagues gathered at Grande Prairie where Al Carder, Petroleum Area Supervisor, presented Steve with his Service Award.

From the rest of your many colleagues and friends, Steve, heartiest congratulations!

## New Employees

ROY HAINES ..... Counter Salesman, Lethbridge  
 IVOR BALDWIN ..... Construction Supervisor  
 Wm. SCHISSEL ..... Warehouseman, Calgary  
 JOHN EAGLES ..... Warehouseman, Calgary  
 ROBERT WHITE ..... Warehouseman, Grimshaw  
 CATHERINE SHARUN ..... Cashier, Edmonton Farm Supply  
 LILLY WACHSENBURG ..... Farm Supply Accounting, Billing Clerk  
 LORRAINE BROWN ..... Dividend, Coding Clerk  
 JOHN McALLISTER ..... Warehouseman, Edmonton  
 BRENDA ANDERSON ..... Dividend, Coding Clerk  
 JOHN MANDRYK ..... Warehouseman, Edmonton  
 DONALD BENKIE ..... Salesman, Calgary  
 KATHLEEN VAILE ..... Printing & Stationery, Calgary, Mail Clerk  
 CLIFF PILKEY ..... Information Service Division, Representative  
 GEORGIA HINES ..... Farm Supply Accounting, Sales Processing Clerk  
 JULIANNE VANDERBURGH ..... Dividends, Correspondence Clerk

## Promotions and Transfers

GORDON WENZEL, Branch Manager, Red Deer to Branch Manager, Edmonton.  
 BETTY HÜMMEL, Farm Supply Accounting to Machine Accounting.  
 JIM BARLOTT, Branch Manager, Lethbridge to Branch Manager, Red Deer.  
 JOHN DUECK, Branch Manager, Camrose to Branch Manager, Lethbridge.  
 KARIN GRIPPING, Mail Department to Addressograph and Inserting Dept.

## A WEIGHTY SUBJECT

You can carry a pack if it's strapped on your back;  
 You can carry a weight in your hands,  
 You can carry a bundle on top of your head,  
 As they do in other lands,  
 A load is light if you carry it right,  
 Though it weighs as much as a boulder,  
 But the tiny chip is too heavy to bear  
 If you carry it on your shoulder.

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## THE TYPOGRAPHICAL ERROR

The typographical error is a slippery thing and sly;  
 You can hunt it till you're dizzy, but it somehow will get by.  
 Till the forms are off the presses it is strange how still it keeps,  
 It shrinks into a corner, and it never stirs or peeps.  
 That typographical error, too small for human eyes,  
 Till the ink is on the paper, when it grows to mountain size.  
 The boss, he stares with horror, then he grabs his hair and groans;  
 The copyreader drops his head upon his hands and moans —  
 The remainder of this issue may be clean as clean can be,  
 But that typographical error is the only thing you see.

—Anonymous

## HAWAII CALLED

And the Calgary staff of U.F.A. Co-op luaiingly responded. Thanks to our Staff Association, particularly Morley Mullin, Fred Parsons and Betty McCullough for a wonderful party held in the exotic Beachcomber Restaurant.



See if you can pick out: Doug McCullough, Harry Sawada, Rita Mayes, Dave Mayes, Al and Marlene Hanson, Twyla and Dave Sampert.



Left to right: Alice Switzer, Rowe Harvey, Jim Small, Marlene Hanson.



Frank Snyder gone Hawaiian. It wasn't a formal affair as Frank came in his bare feet.



Christine and Don Smith.

Cheer Up! No man is completely worthless. He can always serve as a bad example.

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The daylight saving idea comes from an old Indian who cut off one end of his blanket and sewed it on the other to make it longer.

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Before television nobody ever knew what a headache looked like.

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A man wrote to the manufacturers of corn syrup, as follows: "Dear Sirs: Though I have taken six cans of corn syrup, my feet are no better now than when I started."

## THE UN-BEAT GENERATION

The only thing wrong with the younger generation is that some of us do not belong to it any more.

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Mother (to teenage daughter): "You'd better get a haircut—you're beginning to look like a boy."

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Beatnik (to barber): "Just give me a trim—just a little off around the shoulders."

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"I just got out of prison this morning," a traveller told a man on the train. "It's going to be tough, facing old friends."

"I can sympathize with you," replied the other, "I'm just getting home from parliament."

## TEACHERS ATTEND CO-OP INFORMATION COURSE

Fifty-two teachers from Western Canada were enrolled August 15-19 of this year for the sixth annual Co-operative Information Course.

This year's attendance brought to over 250 the number of teachers who have taken advantage of the course since its inception.

Of the 52 enrollments this year, 14 were from Alberta. Ruby Lester, Lethbridge, Aime Rey, Girouxville and Andrew Lukenchuk of Vegreville were sponsored by U.F.A. Co-op Ltd.

Purpose of the course is to provide teachers with the opportunity of studying the co-operative philosophy and its application in meeting social and economic needs; build understanding of co-operative literature and resources available and to provide an opportunity to share ideas on methods of teaching about co-operatives without promoting or condemning.

In a letter of appreciation to U.F.A. Co-op Ltd., Ruby Lester stated, "I feel the background on co-operatives will be beneficial to me in my duties of teaching Grade 9 social this year. The hectographed notes the teachers received on course were very thoughtful and of much value." She recommended U.F.A. Co-op continue sponsoring teachers, especially Social Studies' teachers, to courses such as these.

U.F.A. Co-op Ltd. is pleased to support and encourage this worthwhile endeavour to familiarize our educators with co-operatives.



## ALBERTA FEDERATION OF AGRICULTURE

The Nuffield Travelling Scholarships will again be available to either young men or women who are active or plan to be active in farming. This scholarship provides funds for the successful applicant to travel and live in Great Britain and study farm practices and conditions in Great Britain. The winners would be away from home from February to August. It is the desire of the Foundation for winners to make an effort on their return home to acquaint farmers in their area with observations and information gained. Application forms and related information will be available at District Agriculture Offices and the Alberta Federation of Agriculture office. Deadline for receiving applications is October 19, 1966.



## IT COULD BE NEWS, or could it?

The stranger ambled into the farmyard and was greeted by the farmer. The visitor produced his card and remarked: "I am a government inspector and am entitled to inspect your farm." A few minutes later the farmer heard screams from the corral, where the inspector was being chased by the bull. Leaning over the gate as the inspector drew near, the farmer shouted, "Show him your card, Mister — show him your card!"

## BOARD MEETING

The Board met September 28 and 29 to complete arrangements for the Annual Meeting which will be held in the Calgary Inn, October 31, November 1, 2 and 3, 1966, and to review the Auditors' Statement.

Six new delegates have been elected in the persons of Messrs. Arthur Schmidek of Thorsby, L. P. Ellert of Milk River, M. E. Bingeman of Esther, A. R. Zwiwerschke of Vegreville, J. T. Murray of Chauvin and Frank Edgson of Westlock. (A complete list is given on the inside back cover.)

Mr. Lorne Proudfoot of Chinook, who had been delegate for Subdistrict #30 since 1949, retired. Mr. Proudfoot has served the Association in many capacities from the time he was elected a member of U.F.A. government. While he has retired as a delegate, Mr. Proudfoot is still active in other work. He will be greatly missed at the Annual Meeting.



## HOW TO BECOME A POPULAR CURLER

When asked to play on a rink, explain bluntly to the skip that while you may be rated a lead, you're really better as vice-skip.

Don't strain yourself getting on the ice on time. Show the other team what you think of them by being 15 minutes late.

After hogging your first rock, walk slowly down the centre of the ice and tell the skip you prefer an out-turn to start the game.

Don't stand along the edge of your sheet waiting to sweep. Try to cross the ice at least twice and if you can time it just as the opposition is delivering a rock, that will prove you're really in there trying.

After a rock is delivered, saunter to the middle of the ice and watch. To heck with the guy who threw it, you're just as important as he is.

Take it easy on sweeping. Beating the ice may be all right for kids, but you should remember your dignity and keep your back straight.

In sweeping, always stop at the hog line. If the skip wants more than that, let him do it himself. After all, if the jerk delivering the rock would practise a bit, you wouldn't have to sweep at all.

Always go behind the head after each shot and have a chat with your skip. Point out the shot that should have been played, so he'll know you're willing to help.

When your skip is walking down to throw his rocks, stay right with him. Explain to him the necessity of not being light. Point out the opposing team will count three if this shot isn't made. In other words, build up his morale.

If your skip misses the shot, smack your broom on the ice. Then kick the rocks off the head as hard as you can. It's fun to watch the other guys trying to dodge them and you may be able to maim one.

After the game is over, down three fast ones (doubles) then ask the skip in a loud voice whyin hell he ever asked for a draw in the second instead of a take out.

Forget the next game coming up. Live it up and stay with the doubles. After all, if the skip can't read the ice better than he did in the first game, what difference will it make!

## Directors and Delegates, 1966

1A — GEORGE SAYLE, Sexsmith, *Director*

- 1 — Oscar Gudlaugson, Box 297, Beaverlodge
- 2 — Ed McIntosh, Box 207, Grande Prairie
- 3 — A. S. Gall, Valleyview
- 4 — Robert Girard, Girouxville
- 5 — Mike Nikolaychuk, Woking
- 6 — Wm. H. Pimm, Grimshaw
- 7 — Wm. J. Eaglesham, Fairview

2B — E. McDONALD, Alix, *Director*

- 8 — L. E. Henderson, Lacombe
- 9 — Roy Vold, Ponoka
- 10 — Wm. Runte, R.R. 1, Brightview
- 11 — Arthur Schmidek, Box 175, Thorsby
- 12 — Elwood Galloway, Box 637, Fort Saskatchewan
- 13 — Herb Kotscherofski, Stony Plain
- 14 — G. R. Getson, Chip Lake

3C — A. F. SILVER, Huxley, *Director*

- 15 — Archie Hogg, High River
- 16 — M. R. Smith, R.R. 2, Calgary
- 17 — Harry Dunn, Balzac
- 18 — H. M. Thompson, Olds
- 19 — R. W. Steward, Box 193, Carbon
- 20 — Norman S. White, Kneehill Valley
- 21 — E. B. Grimson, R.R. 1, Red Deer

4D — N. A. MOWATT, Parkland, *Director*

- 22 — Hans Hasselman, Twin Butte
- 23 — Raymond Hart, Claresholm
- 24 — Howard B. Haney, Picture Butte
- 25 — Wm. L. Fletcher, Purple Springs
- 26 — Claude Stevens, Foremost
- 27 — Leo P. Ellert, Milk River
- 28 — James K. Hadfield, Owendale

5E — M. H. WARD, Arrowwood, *Director*

- 29 — A. H. Anderson, Box 327, Medicine Hat
- 30 — M. E. Bingeman, Esther
- 31 — Ted Quaschnick, Hanna
- 32 — James Gaschnitz, Box 1139, Drumheller
- 33 — Walter Risdon, Strathmore
- 34 — P. E. Duby, Rainier
- 35 — G. F. Smith, Champion

6F — G. ELMER JOHNSON, Chauvin, *Director*

- 36 — John Holmberg, Hay Lakes
- 37 — A. H. Friend, Rosalind
- 38 — Roy Rands, Alliance
- 39 — D. W. Lyle, Stettler
- 40 — George G. Fawcett, Consort
- 41 — E. N. Arthur, Box 4, Wainwright
- 42 — Robert H. Johnson, Amisk

7G — D. C. MANDERSON, Ryley, *Director*

- 43 — Borden Koroluk, Andrew
- 44 — Allan R. Zwierschke, Holden
- 45 — M. Lukenchuk, Vegreville
- 46 — Ross B. Taylor, Box 461, Vermilion
- 47 — Steve Melnyk, Myrnam
- 48 — Mike Drobot Jr., Elk Point
- 49 — Paul Nowak, Goodridge

8H — J. M. BENTLEY, R.R. 6, Edmonton, *Director*

- 50 — Andrew Klak, Box 269, Athabasca
- 51 — Henry Melnyk, Smoky Lake
- 52 — John Onyschuk, Radway
- 53 — Wm. E. Boccock, R.R. 2, St. Albert
- 54 — Ernest Cooper, Sangudo
- 55 — Paul Bassani, Naples
- 56 — Sarden Semenuk, Box 685, Westlock

Affiliated Co-operatives —

C. E. ANDERSON, Freedom, *Director*

- 1 — Alphy Johnson, Schuler
- 2 — Gordon Barker, R.R. 7, Calgary
- 3 — J. J. Malmas, Box 1805, Wetaskiwin
- 4 — John T. Murray, Chauvin
- 5 — O. Piers, Neerlandia
- 6 — Frank Edgson, Westlock
- 7 — Eugene Girard, Girouxville

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### "IF"

The late W. D. Albright, for years superintendent of the Beaverlodge Experimental Station, wrote the following verses in 1941 when the Peace River Country was enduring exceptionally bad harvest weather.

If you can keep a smile when all about you,  
The pouring rains are rotting all your hay,  
While grain is sprouting in the oft-drenched bundles,  
And cars mire daily on the King's Highway;  
If you can watch your feed bins running empty,  
And find no chance to thresh a load of grain;  
Can see your fallow greening as a meadow,  
With weeds and grass, throughout two months of rain;  
If you can wade through barnyards miring deeper,  
And see the pigs convert their lots to mud;  
If you can feed a crew and get no work done,  
While every hope of fairing proves a dud;  
If you can see the sun in broad effulgence,  
Shine forth as if in promise of fair days,  
Then dodge behind a snowy cloud, repentant,  
While snow flakes hide his weak and yellow rays;  
If you can see a summer's work dissolving,  
And face a winter minus feed or cash;  
Can still maintain the spirit of Thanksgiving,  
When every blessed prospect seems to crash;  
If you can stand all this and keep your courage,  
And cheer a fellow farmer to the end,  
Yours is the land, and everything that's on it,  
And, what is more, you are a brick my friend.

—From *Budget*, October, 1947

☆ ☆ ☆

Someone once asked Will Rogers how he would describe the typical successful American businessman.

"Those I've met," grinned Will, "were born in the country, where they worked like the dickens so they could live in the city, and when they got there, they worked like the dickens so they could live in the country."



## COMING EVENTS

**October 31 -  
November 3**

Annual Meeting,  
United Farmers of Alberta  
Co-operative Ltd.  
Calgary Inn, Calgary

**November 2-3**

Annual Meeting, United Grain  
Growers, Winnipeg

**November 15-18**

Alberta Association of Municipal  
Districts, Calgary

**November 21-30**

Annual Meeting, Alberta Wheat  
Pool, Calgary